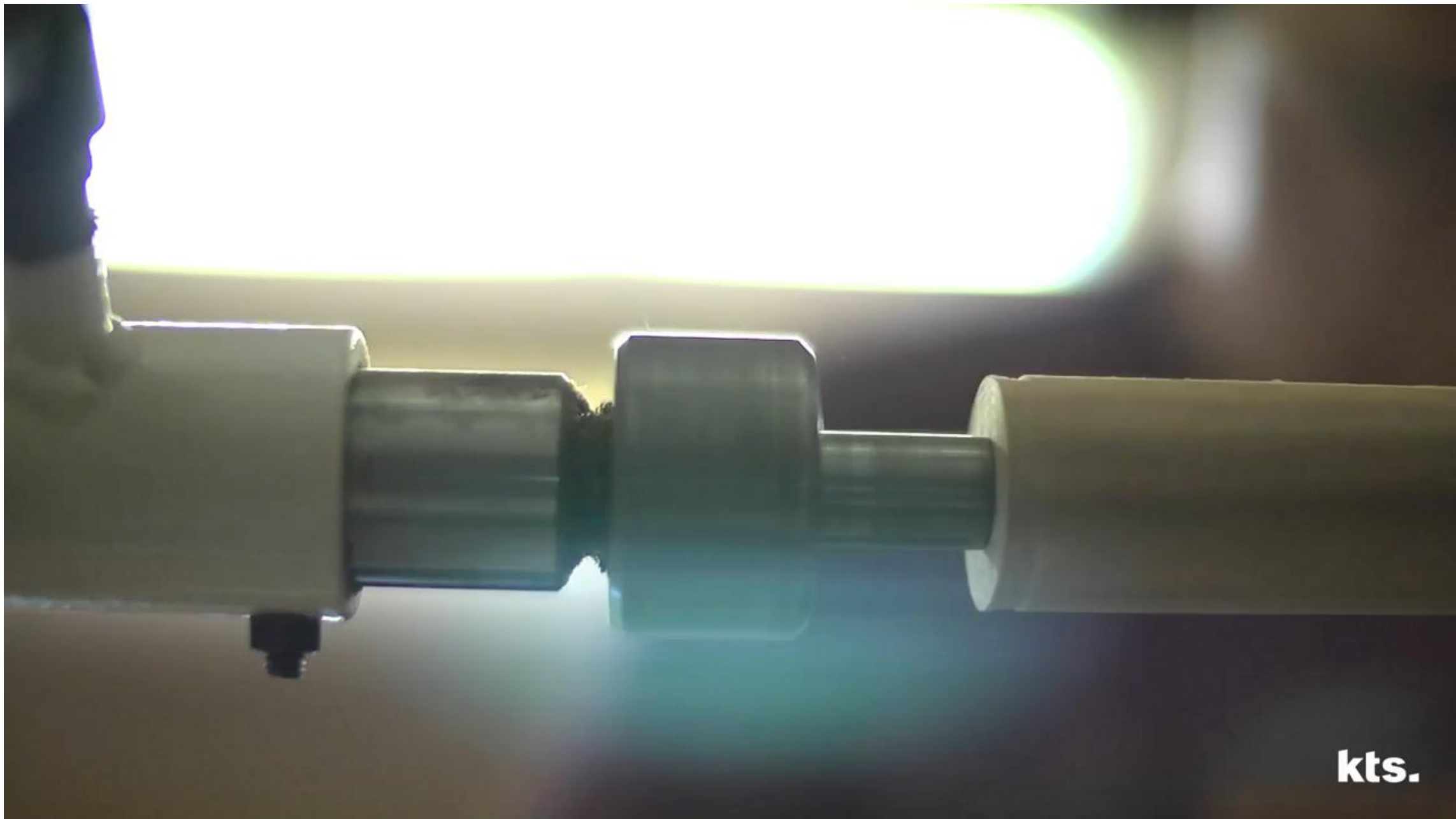


This is Branching Out®





kts.

A HUNDRED YEARS AGO THESE TWO MEN WERE BORN



Hans J. Wegner



Børge Mogensen

Both are known for the extreme passion for drawing fine crafted furniture's
And both has been spokesmen for some, of the finest furniture's made in Denmark



WHAT FEW REALIZES IS, THAT THEY COULDN'T HAVE DONE IT ALONE

Only in a collaboration with well educated joiners, they were able to create their fantastic piece's of furniture

It all began with the creation of an exhibition – The Joiners Autumn Furniture Exhibition. Situated by the Joiners, and for many years the place, where new Danish design were presented



The exhibition ended its existents in 1962, but consisted for more than 30 years, and became a synonym for Danish design development

IN BRANCHING OUT® WE HAVE REVITALIZED THIS COLLABORATION

Each year we invite some of Denmark finest architects and designers to draw new pieces of furniture's.

In a summer Couse, held in June og July, some of our best student's meets up to produce the new drawn furniture's





kts.

TODAY BRANCHING OUT® CONSISTS OF TREE DIFFERENT WORKSHOPS

Branching Out® The Workshop (for Joiners – apprentices and newly educated joiners – and upholstery students)

Branching Out® Photography (for photographer students)

Thruout the workshop, they documents the process, and delivers working materials for our graphics designers

Branching Out® Graphics (for graphics students) They creates the book

All educations are provided at



TREE YEARS AGO, WE HELD OUR FIRST EXHIBITION AT TRAPHOLT



Trapholt is one of two design museums, that we have in Denmark

Trapholt is situated in Kolding, and was established in 1988

The exhibition were seen by approximately 20.000 people, with our Queen, as the most prominent guest



Today it's a close-knit collaboration, where we are ranged as one of their yearly exhibitions.

In extension to Branching Out® Trapholt has instituted Joiners Day – for the best joiners educated within the year

WHAT'S IN IT FOR US

We get lots of students to attend our education – being joiner has become the new black in Copenhagen.

We get emends better students – I can only describe it, as if the students gets an overdrive – we can directly measure it, when they are taking their apprenticeship. Students who attends Branching Out just gets better grades

And a clarification of the role between the idea-maker and the expert

Last year 27 students participated in the workshop



Great laughs



And a price



WHAT'S IN IT FOR THE ARCHITECT'S

A costless prototyping – a normal price for a prototype easily amounts to 12.000 \$

A portfolio in form of a book

A fun summer holiday with some of the most dedicated students in Denmark, and Europe

And for the majority, knowledge about wood, it's strengths and it's weaknesses and how to work it.

Last but not least – several of the pieces of furniture's have found the way into production lines, and will finds its way to consumers all over the world.



THE PRICE

Doing a project like Branching Out® isn't costless. If you want to create a project like this, you have to believe, and commit, to it. We have experienced departments within the school, who had to give up, because it took too much manpower, out of the organization to participate.

I have allocated around 150 - 250 man-hour as project manager, besides the time I teach in the project. I work with Branching Out® the whole year. During the workshop we are three teachers at the project.

We have organized it as regular education, inside the legislation our school is funded upon, which provides us with the teaching fees – (in Denmark education is free and costless for the participants – but we pay huge taxes)

Our budget this year, for expenses outside, the workshops – transports cost, exhibition costs, book printing and translation, is 250.000 Dk. kr. (46.000 Us \$)



THE FUTURE

In Denmark (I have discussed this, with my German colleagues, from Hamburg, and they have the same experience) we experience that, among the creative students, there is a movement away from university education, towards education based upon craftsmanship.

65% of the students who attends vocational education in Denmark, have a dream of creating their own independent workshop. But sadly it's very rare, that schools, outside the business school area, has an entrepreneurship program. At KTS we have it in our 2018 strategy, to form a program for new coming entrepreneurs, but it isn't very high on the agenda.

For the moment I'm working with people outside KTS, to form the basis of creating cluster workshops, where more independent workshops are situated around each other, and working, both like independent units, but also in combined groups, where they have the ability to work with large orders.

It's our hope, that we can persuade, some of our participating architects, to back the idea up. By letting their designs be produced in some of these new workshops



LAST – A SNEAK PEAK ON THIS YEARS PRODUCTS

Branching Out[®] start up Saturday the 7th of June

